INTERNATIONAL STUDENTS PROGRAM

Increasing Enrollment – Benefits and Challenges

CACCRAO 35th Annual Conference

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Overview

• Panel Introductions
• Focus on International Students
• International Student Enrollment Trends
• ISP Implementation
• Best practices at your campus
SAN MATEO COLLEGES

Bridge to Universities from San Francisco and Silicon Valley

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International Students Program

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International Admissions
Focus on International Students

- Solution to current fiscal challenges
- Promote cultural diversity on campus
- Expose native students to foreign perspective
International Student Recruiting Trends

- Use of commissioned agents
- Emphasizing transfer agreements
- Personalized services
- Cost savings
- Priority registration
- ESL programs or partnerships with language schools
- Scholarships
International Student Enrollment Trends

• One in five of the world’s international students are from China or India
• Chinese and Indian students make up 84% all increases in international student enrollment
• Emerging countries: Saudi Arabia, Vietnam, Mexico, and Brazil
• College & University administration setting percentage of student body population
• UC system reports a Fall 2012 increase of 66% in international student applications
• UCB, UCLA, UCSD, UCSB reported increases of between 50% and 103% in international applications
Program Implementation

- District-wide development and operations based committees
- Campus advisory committee
- Educating college administration/constituents about SEVIS rules and regs
- Online application
- Web site development
- Comprehensive international student orientation
- Housing
- Staff Training
- Faculty/Staff must embrace international students as part of their core constituency
- International student focused events (transfer fair, club, cultural holidays, etc)
Program Implementation

...International students interfacing with the campus

- Academic Counseling
- Assessment Testing
- Cashier’s/Business Office
- Disabled Students Programs and Services
- Learning Center
- Career Center
- Human Resources
- Bookstore
- Health Center
- Admissions and Records
- Student government
Best Practices on your campus...
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